

School of Business  
 Program: INTT  
 Option:

**BLAW 3411**  
 International Business Law

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<b>Start Date:</b>	21 March, 2011	<b>End Date:</b>	27 May, 2011
<b>Total Hours:</b>	40	<b>Total Weeks:</b>	10
<b>Hours/Week:</b>	4	<b>Lecture:</b>	2
		<b>Lab:</b>	2
		<b>Term/Level:</b>	4
		<b>Course Credits:</b>	3
		<b>Shop:</b>	
		<b>Seminar:</b>	
		<b>Other:</b>	

#### Prerequisites

Course No. Course Name

**Course Number is a Prerequisite for:** Graduation

Course No. Course Name

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#### Course Description

A practical study of International business law. Topics include: International organizations and law, the WTO and NAFTA, import/export rules, international sale of goods, product liability, financing, transportation and insurance, international aspects of intellectual property, market entry strategies,, international dispute settlement.

#### Evaluation

Lab Participation,	10%	<i>Comments:</i> The grade for Lab Participation is based on punctual attendance, preparedness for class and active participation in class discussions. The grade for Lab Presentation is based on presentations to the class as assigned by the instructor. Written assignments will be given from week to week.
Lab Presentation	10%	
Written Assignments	5%	
Midterm Exam	35%	
Final Exam	40%	
<b>TOTAL</b>	<u>100%</u>	

#### Course Learning Outcomes/Competencies

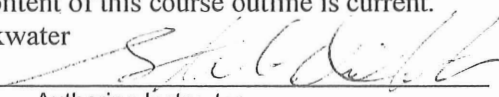
Successful completion of the course will assist the student to:

1. Recognize legal issues as they arise;
2. Apply basic rules of law to international business situations;
3. Communicate effectively with lawyers and regulators both within Canada and abroad;
4. Design business practices and transactions to help avoid legal problems;
5. Have a general understanding of the law as it applies in international business situations.

**Verification**

I verify that the content of this course outline is current.

John Stroud-Drinkwater

  
\_\_\_\_\_  
Authoring Instructor

21 March, 2011

\_\_\_\_\_  
Date

I verify that this course outline has been reviewed.

S. Corning

\_\_\_\_\_  
Program Head/Chief Instructor

21 March, 2011

\_\_\_\_\_  
Date

I verify that this course outline complies with BCIT policy.

D. Horspool

  
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Dean/Associate Dean

21 March, 2011

\_\_\_\_\_  
Date

Note: Should changes be required to the content of this course outline, students will be given reasonable notice.

## Instructor

John Stroud-Drinkwater      Office Location: SE6-309      Office Phone: 604-432-8221  
Office Hrs.: As posted and by      E-mail Address: jstroudd@bcit.ca  
appointment

## Learning Resources

### *Required Textbook:*

Nicholson, Legal Aspects of International Business: A Canadian Perspective, 2<sup>nd</sup> ed.

## Information for Students

**Assignments:** Late assignments, lab reports or projects will **not** be accepted for marking. Assignments must be done on an individual basis unless otherwise specified by the instructor.

**Examination Grades:** *In order to pass the course, students require a passing grade on the weighted average of all the midterm and final exams. If a student does not achieve an average passing grade on the exams, the Lab mark for assignments and class participation will not be counted.*

**Makeup Tests, Exams or Quizzes:** There will be **no** makeup tests, exams or quizzes. If you miss a test, exam or quiz, you will receive zero marks. Exceptions may be made for documented medical reasons or extenuating circumstances. In such a case, it is the responsibility of the student to inform the instructor immediately.

**Ethics:** BCIT assumes that all students attending the Institute will follow a high standard of ethics. Incidents of cheating or plagiarism may, therefore, result in a grade of zero for the assignment, quiz, test, exam, or project for all parties involved and/or expulsion from the course.

**Attendance:** The attendance policy as outlined in the current BCIT Calendar will be enforced. *Attendance may be taken during every session. Students not present at the time attendance is taken will be recorded as absent. Attendance at all classes is mandatory. There will be a deduction of 5% from the final grade for each class missed. A student who is absent for two or more classes will not be permitted to write the final exam and will not receive credit for the course.*

**Illness:** A doctor's note is required for any illness causing you to miss assignments, quizzes, tests, projects, or exam. At the discretion of the instructor, you may complete the work missed or have the work prorated.

**Attempts:** Students must successfully complete a course within a maximum of three attempts at the course. Students with two attempts in a single course will be allowed to repeat the course only upon special written permission from the Associate Dean. Students who have not successfully completed a course within three attempts will not be eligible to graduate from the appropriate program.

**Course Outline Changes:** The material or schedule specified in this course outline may be changed by the instructor. If changes are required, they will be announced in class.

**I.D. Required in Examination Centres:** In order to write exams, students are required to produce photo identification at examination centres. Photo I.D. must remain in view on the desk, while writing the exam, for inspection by invigilators. Students should bring a BCIT OneCard or, alternatively, two pieces of identification, one of which must be government photo I.D. such as a driver's licence. Please see BCIT Policy #5300, Formal Invigilation Procedures.

## ■ Assignment Details

**Participation** (10% of the course grade). Your grade for participation will be determined by regular attendance, the extent to which you are prepared for class, your contribution to class discussions and the extent to which you enable others to participate. Your ability to demonstrate appropriate workplace behaviours – both in lecture and labs will also be considered when determining your grade for participation.

Students will study the topics covered in the textbook as indicated below. There will be a 2 hr. lecture followed by a 2 hr. lab each week. Labs will be used for discussion of the material covered and for presentation to the class by students of assigned topics. Due to time constraints, a portion of some labs may be used for lectures.

Written work will consist of answering assigned questions from the textbook from week to week. Students will work on these in their groups and each group will hand in their written answers at the end of the lab.

Topics assigned by the Instructor will be discussed as examples of the application of the law. Students will lead the class in a review of course material and will research relevant cases and/or recent news events in order to demonstrate and explain the law. Presentations will be done in groups as arranged at the start of the term. Attendance at all lectures and labs is required. For the purpose of examinations, students are responsible for all material covered in the text, provided by the instructor, covered in lectures, and/or labs.

I am available to assist students during the office hours posted at my office as well as by appointment. Please feel free to call me or e-mail at any time.

Midterm exams will be held during lecture periods and reviewed in the following week's lab. Every effort will be made to follow the attached schedule, however changes may be required at the discretion of the instructor due to school events, holidays, illness etc.

## SCHEDULE

<u>Week of:</u>	<u>Lecture: Material Covered</u>	<u>Reading</u>	<u>Lab / Assignment</u>
21 March	International Organizations and International Law WTO	Ch. 1 Ch. 2	Lab assignments will be given by the instructor.
28 March	European Union & Other Regional Trade Arrangements	Ch. 4	
4 April	NAFTA	Ch. 5	
11 April	Canada's Response to Global Rules Regarding Importing & Exporting	Ch. 6	
18 April	<b>Midterm Exam, Ch. 1,2,4,5</b> (in Lecture Period) Lab: The International Sale of Goods	Ch. 7	
25 April	Financing, Transportation & Insurance	Ch. 8	
2 May	Intellectual Property & International Business Legal Aspects of Foreign Market Entry Strategies	Ch. 9 Ch. 10	
9 May	International Dispute Settlement	Ch. 11	
16 May	Flex Period / Course Review		
23 May	<b>Final Exam, Ch. 6-11</b> (Time and place to be advised)		