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## Course Outline

A POLYTECHNIC INSTITUTION

School of Business  
Program: Broadcast  
Option: Radio

**BLAW 3300**  
**Broadcast Law**

**Start Date:** January 4, 2011**End Date:** April 15, 2011**Total Hours:** 42 **Total Weeks:** 15**Term/Level:** 2 **Course Credits:** 3**Hours/Week:** 3 **Lecture:** 2 **Lab:** 1**Shop:** **Seminar:** **Other:****Prerequisites** n/a**is a Prerequisite for:** n/a**Course No.** **Course Name****Course No.** **Course Name**

BLAW 3300 Broadcast Law

**v Course Description**

**BLAW 3300 - Broadcast Law:** Introduces the Canadian legal system, emphasizing contracts, torts (including defamation and privacy), criminal law, court procedure, secured transactions, government agencies, employment law, forms of doing business, and other topics applicable to broadcast business..

**v Evaluation**

Assignments	10	%	Comments:
Presentation	15	%	
Mid Term	30	%	
Participation	10	%	
Final Exam	35	%	
<b>TOTAL</b>	<b>100</b>	<b>%</b>	

**v Course Learning Outcomes/Competencies**

Upon successful completion of the course, the student will be able to:

- have a basic knowledge of the law and legal issues as they arise
- apply the rules of law to broadcast industry situations
- communicate effectively with lawyers and regulators
- design business practices and transactions to avoid legal problems

v **Verification**

I verify that the content of this course outline is current.  
Lori Becker

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Authoring Instructor

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Date

I verify that this course outline has been reviewed.  
David Horspool

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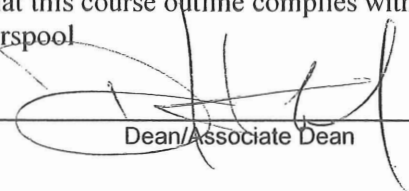
Program Head/Chief Instructor

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Date

I verify that this course outline complies with BCIT policy.  
David Horspool

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Dean/Associate Dean

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Date 7/11

Note: Should changes be required to the content of this course outline, students will be given reasonable notice.

**v Instructor(s)**

Lori Becker

Office Location: SE6 303  
Office Hrs.: As postedOffice Phone: 451-6787  
E-mail Address: lbecker@bcit.ca**v Learning Resources****Required: Legal Fundamentals for Canadian Business – 2<sup>nd</sup> Edition**

Yates, Richard A.

Pearson/Prentice-Hall 2010

**Recommended: Canadian Business and the Law Student Study Guide**

Ruth W. Yates

Pearson/Prentice Hall

**v Information for Students**

**Individual Work:** Students must have achieved an average of 50% or more in the individual course work in order to pass the course.

**Assignments:** Late assignments, lab reports or projects will **not** be accepted for marking. Assignments must be done on an individual basis unless otherwise specified by the instructor.

**Makeup Tests, Exams or Quizzes:** There will be **no** makeup tests, exams or quizzes. If you miss a test, exam or quiz, you will receive zero marks. Exceptions may be made for **documented** medical reasons or extenuating circumstances. In such a case, it is the responsibility of the student to inform the instructor **immediately**.

**Ethics:** BCIT assumes that all students attending the Institute will follow a high standard of ethics. Incidents of cheating or plagiarism may, therefore, result in a grade of zero for the assignment, quiz, test, exam, or project for all parties involved and/or expulsion from the course.

**Attendance:** The attendance policy as outlined in the current BCIT Calendar will be enforced. Attendance will be taken at the beginning of each lab session and occasionally in lectures. Students not present at that time will be recorded as absent.

***Students missing more than 10% of classes may be prevented from writing the final exam and would therefore fail the course.***

**Illness:** A doctor's note is required for any illness causing you to miss assignments, quizzes, tests, projects, or exam. At the discretion of the instructor, you may complete the work missed or have the work prorated.

**Attempts:** Students must successfully complete a course within a maximum of three attempts at the course. Students with two attempts in a single course will be allowed to repeat the course only upon special written permission from the Associate Dean. Students who have not successfully completed a course within three attempts will not be eligible to graduate from the appropriate program.

**Course Outline Changes:** The material or schedule specified in this course outline may be changed by the instructor. If changes are required, they will be announced in class.

**v Assignment Details**

- will consist of homework questions assigned weekly, to review the course material

**v Presentations**

- Students will do one presentation over the term, in pairs, of a case relevant to the course material, chosen from cases selected by the students. A case brief will be prepared for handing in, based on a format to be handed out in the first lab. The presentation will be based on a marking scheme also handed out in the first lab.

**EXAMINATIONS:**

Examinations will be a combination of short answer and multiple choice questions. There is approximately 60/40 split for the distribution of marks between the multiple choice and short answer questions. The chapters are weighted according to the amount of time spent lecturing. The final exam is **non-cumulative**, it only covers material from the last half of the course.

### Schedule

Week of/ Number	Outcome/Material Covered	Reference/ Reading	Lab	Due Date
January 10	Canadian Legal System	Ch. 1 pp. 1 - 10	How to Do a Case Brief	
January 17	Litigation and ADR	Ch. 1 – pp. 11 - 20	Homework	
January 24	Torts – Intentional Defamation	Ch. 2 – pp. 26 - 33	“	
January 31	Torts - Negligence and Business Torts	Ch.2 – pp 34 - 48	“	
February 7	Basics of Contracts	Ch. 3	“	
February 14	Basics of Contract/Review	Ch. 3	“	
February 21	MIDTERM			
February 28	Contract Disputes	Ch. 4	Review Midterm	
March 7	Employment	Ch. 6 pp. 142 - 155	Homework	
March 14	SPRING BREAK			
March 21	Methods of Carrying On Business	Ch. 7	“	
March 28	Intellectual Property	Ch. 9 pp. 238-249	“	
April 4	Review		“	
April 11	FINAL EXAM			