



A POLYTECHNIC INSTITUTION

School of Business
Program: Broadcast
Option: Television

Course Outline

BLAW 3300
Broadcast Law

Start Date: September 18, 2009

End Date: December 11, 2009

Hours/Week: 3 **Lecture:** 2 **Lab:** 1 **Shop:** **Seminar:** **Other:**

Prerequisites n/a

is a Prerequisite for: n/a

Course No. Course Name

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v Course Description

BLAW 3300 - Broadcast Law: Introduces the Canadian legal system, emphasizing contracts, torts (including defamation and privacy), court procedure, government agencies, employment law, forms of doing business, and other topics applicable to the broadcast business.

v Evaluation

Homework	10	%	Comments:
Presentation	15	%	
Mid Term	30	%	
Participation	10	%	
Final Exam	35	%	
TOTAL	100	%	

v Course Learning Outcomes/Competencies

Upon successful completion of the course, the student will be able to:

- have a basic knowledge of the law and legal issues as they arise
- apply the rules of law to broadcast industry situations
- communicate effectively with lawyers and regulators
- design business practices and transactions to avoid legal problems

v Verification

I verify that the content of this course outline is current.

Lori Becker



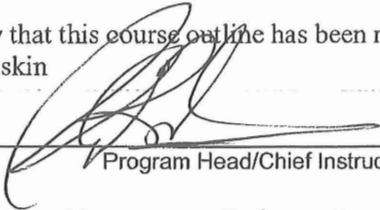
Authoring Instructor

Sept 3, 2009

Date

I verify that this course outline has been reviewed.

Rob Riskin



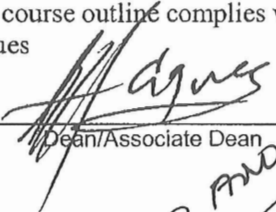
Program Head/Chief Instructor

Sept 14/09

Date

I verify that this course outline complies with BCIT policy.

Christopher Jaques



Dean/Associate Dean

Sept 3, 2009

Date

Note: Should changes be required to the content of this course outline, students will be given reasonable notice.

Reviewed and
APPROVED
FOR
BROADCAST
Oct 29 2009

v Instructor(s)

Lori Becker

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afternoons

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v Learning Resources

Required: Legal Fundamentals for Canadian Business
Richard Yates
Pearson/Prentice Hall Canada Ltd.

Recommended: Business Law in Canada
Study Guide & Workbook
Ruth W. Yates
Eighth Edition
Pearson/Prentice Hall Canada Ltd.

v Information for Students

Individual Work: Students must have achieved an average of 50% or more in the individual course work in order to pass the course.

Assignments: Late assignments, lab reports or projects will **not** be accepted for marking. Assignments must be done on an **individual** basis unless otherwise specified by the instructor.

Makeup Tests, Exams or Quizzes: There will be **no** makeup tests, exams or quizzes. If you miss a test, exam or quiz, you will receive zero marks. Exceptions may be made for **documented** medical reasons or extenuating circumstances. In such a case, it is the responsibility of the student to inform the instructor **immediately**.

Ethics: BCIT assumes that all students attending the Institute will follow a high standard of ethics. Incidents of cheating or plagiarism may, therefore, result in a grade of zero for the assignment, quiz, test, exam, or project for all parties involved and/or expulsion from the course.

Attendance: The attendance policy as outlined in the current BCIT Policy 5101 will be enforced. Students are required to attend all classes. Attendance will be taken in labs and occasionally in lectures. Students who miss more than 10% of classes may be required to withdraw from the course thereby receiving a failing grade. If students are sick, a medical note is required to avoid these absences from counting towards 10% limit.

Illness: A doctor's note is required for any illness causing you to miss assignments, quizzes, tests, projects, or exam. At the discretion of the instructor, you may complete the work missed or have the work prorated.

Attempts: Students must successfully complete a course within a maximum of three attempts at the course. Students with two attempts in a single course will be allowed to repeat the course only upon special written permission from the Associate Dean. Students who have not successfully completed a course within three attempts will not be eligible to graduate from the appropriate program.

Course Outline Changes: The material or schedule specified in this course outline may be changed by the instructor. If changes are required, they will be announced in class.

v Presentation

- will be done in pairs, and will consist of presenting a legal case, based on material from the text, as an illustration of the concept to the rest of the class. Students may choose their own case, or use one from the instructor's collection, preferably TV industry based. A case brief must be prepared, but the presentation may be done in any format the students wish.

v Homework

Students will be assigned homework questions each week in lab, to be done individually and brought back to lab the following week for review. The questions will be taken from the selection at the end of each chapter of the text. Marks will be assigned for completion of the homework.

v Participation

The mark in this area will be based on a combination of attendance and participation in lab discussions.

v Examinations

Examinations will be a combination of short answer and multiple choice questions. The chapters are weighted equally in terms of marks. The final exam is **non-cumulative**, it only covers material from the last half of the course.

Schedule

Week of/ Number	Outcome/Material Covered	Reference/ Reading	Lab	Due Date
September 18	Canadian Legal System	Ch. 1 pp. 1 - 12	How to Do a Case Brief	
September 25	Litigation and ADR	Ch. 1 – pp. 12 - 20	Presentation	
October 2	Torts – Intentional Defamation	Ch. 2 – pp. 26 - 33	“	
October 9	Torts - Negligence and Business Torts	Ch.2 – pp 34 - 48	“	
October 16	Basics of Contracts	Ch. 3	“	
October 23	MIDTERM		“	
October 30	Contract Disputes	Ch. 4	Review Midterm	
November 6	Employment	Ch. 6 pp. 142 - 155	Presentation	
November 13	Methods of Carrying On Business	Ch. 7	“	
November 20	Intellectual Property	Ch. 9 pp. 238-249	“	
November 27	Ideas and Information	Ch. 9 pp. 250 - 265	“	
December 4	Review		“	
December 7-11	FINAL EXAM			