

School of Business

COURSE OUTLINE FOR: BLAW 3300 - Broadcast Law	Date: January 2002
TAUGHT BY: Business Administration	
TAUGHT TO: Radio and Television	
Program: Broadcast	
Option: BLAW 330 – Broadcast Law	

Hours/Week		Total Hours:	Term/Level:
Lecture:	2	30	
Lab:	1	15	
Other:		Total	Credits:
		Weeks:15	

Instructor: Lori Becker		
Office No. SE6 - 327	Phone: 604-451-6787	
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Office Hours: AS POSTED		

Pre-requisites: n/a

Short Course Description and Goals (from Calendar): This course provides the Broadcast student with a basic knowledge of Canadian Law including the workings of the legal system, contract law, torts, privacy issues, sale of goods, employment, partnership, corporations and intellectual property.

Evaluation:		
Policy:		
Final Examination	35	%
Midterm Tests	25	%
Presentations	20	%
Assignments	10	%
Participation	10	
Total	100	%

Text(s) and Equipment:

Required: Business Law in Canada (6th edition) - Richard Yates

Business Law in Canada Casebook (3rd edition) - D. Davis

Recommended:

Business Law in Canada Study guide and Workbook (6th ed.)

Prior Learning Assessment Method: (enter N/A if not available)

Course Record:

Developed by: (Instructor)	Date:
R. Yates	
Revised by: (Instructor)	Date: January 2002
L. Becker	
Approved by: (Associate Dean)	Date:
Chris Clark	January 2002

Course Learning Outcomes:

At the end of this course, the student will be able to:

- To recognize legal issues as they arise
- To learn to apply the rules of law to business situations in the broadcast industry
- To be able to communicate effectively with lawyers and regulators, and to have a basic knowledge of the law
- To design business practices and transactions to avoid legal problems
- To have a general understanding of the law as it applies to business situations

Course Notes (Policies & Procedures)

- Assignments: Late assignments or projects will not be accepted for marking. Assignments must be done on an individual basis unless otherwise specified by the instructor.
- Attendance: The attendance policy as outlined in the current BCIT Calendar will be enforced.
- *Course Outline Changes:* The material specified in this course outline may be changed by the instructor. If changes are required, they will be announced in class.
- *Ethics:* BCIT assumes that all students attending the Institute will follow a high standard of ethics. Incidents of cheating or plagiarism may, therefore, result in a grade of zero for the assignment, quiz, test, exam or project for all parties involved and /or expulsion from the course.
- *Illness:* A doctor's note is required for any illness causing you to miss assignments, quizzes, test, projects or exam. At the discretion of the instructor, you may complete the work missed or have the work prorated (i.e. an average is given according to your performance throughout the course)
- *Makeup Tests, Exams or Quizzes:* There will be no makeup tests, exams or quizzes. If you miss a test, exam or quiz, you will receive zero marks. Exceptions <u>may</u> be made for documented medical reasons or extenuating circumstances.

• Labs: Lab attendance is mandatory. Lab exercises are due at the end of the lab period.

• *I.D. Required in Examination Centres:* Effective December 2000, in order to write exams, students will be *required* to produce photo-identification at examination centres. Photo I.D. must be placed on the desk before an exam will be issued to the student. The I.D. must remain in view on the desk while writing the exam, for inspection by invigilators. Students should bring a BCIT OneCard or, alternatively, two pieces of identification, one of which must be government photo I.D. such as a driver's license. Please see BCIT Policy #5300, Formal Invigilation Procedures.



Assignment Details: *This schedule is subject to change at the discretion of the instructor:

Week of	Cases to be Covered in Lab	Chapter Readings For Lecture
Jan. 1 - 4	No lab	Intro to Legal Systems – Ch. 1 Ch. 2 – up to p. 45
Jan. 7 - 11	NO CLASSES – IMMERSION WEEK	A
Jan. 14 - 18	Introduction Alternate Dispute Resolution – Ch. 2 – pp. 46-58	Torts – Ch. 4 pp. 108-115
Jan 21 - 25	How to Brief a Case Adbusters Media v. C.B.C. p. 5 - CB	Negligence Ch. 4 pp. 121-147
Jan. 28 – Feb. 1	Malette v. Shulman – p. 43 CB Donoghue v. Stevenson – p. 56 CB Stewart v. Pettie – p. 58 CB	Defamation – Ch. 4 pp. 116-119 Privacy – pp. 119-121
Feb. 4 - 8	Hodgson v. Cdn. Newspapers – p. 50 CB Pressler v. Lethbridge and Westcom T.V. Group– H/O Van Der Zalm v. Times Publishers – H/O	Formation of Contract Ch. 5 & 6
Feb. 11 - 15	Campbell v. Sooter Studios – p. 86 CB Re: Collins – p. 96 CB Boyd v. Newton – p. 99 CB	MIDTERM
February 18- 22	Review Exam	Factors Affecting Contracts - Ch. 7
Feb. 25 –	Sidhu v. Bains - p. 106 CB	End of Contract
Mar. 1	Tannock v. Bromley – p. 108 CB Turner v. Bonli – p. 109 CB	Ch. 8 Hand Out Assignment
Mar. 4 - 8	KBK No. 138 Ventures Ltd. v. Canada Safeway – p. 114 CB Aurora TV and Radio v. Gelco Express – p. 118 CB Bank of Montreal v. Overland Freight Lines Ltd. – p. 118 CB	Sale of Goods – Ch. 9
Mar. 11 - 15	NO CLASSES – SPRING BREAK	
March 18 - 22	NO CLASSES – IMMERSION WEEK	
Mar. 25 - 29	Sigurdson v. Hillcrest – p. 137 CB Gee v. Whit Spot, Pan v. White Spot - p. 136 CB SET "C" – Lab – March <u>26@8:30</u> SET "D" – Lab – March <u>28@830</u>	MARCH 27 – Make-Up Lecture – Employment Ch. 11 March 29 – Good Friday – No lecture
April 1 - 5	RE: CBC and Canada Labour Relations Board– H/O Werle v. Sask. Energy – p. 167 CB Systems Engineering v. Powell – p. 176 CB SET "C" – Lab – April 2 @ 8:30 SET "D" – Lab – April 4 @ 8:30	Business Structures Ch. 13 & 14 April 5 – Open House No lecture
April 8 - 12	Olsen v. Gullo – p. 190, 191 CB Lockharts Ltd. v. Excalibur – p. 192 CB	Intellectual Property & Insurance Ch. 16
April 15 - 19	Review	FINAL EXAM