

JUL 30 1998



BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY

School of Business

Program: Administrative Management

Option:

Course Outline Part A

**BUSA 2005
Management**

Hours/Week: 3.5

Total Hours: 45

Term/Level:

Lecture:

Total Weeks: 13

Credits:

Lab:

Other:

Prerequisites

BUSA 2005 is a Prerequisite for:

Course No. Course Name

Course No. Course Name

None None

None None

Course Goals

Course Description

This course introduces you to the principles of management for a competitive advantage in today's environment. You will explore managerial functions such as planning, organizing, leading and controlling. The skills required to operate effectively as an individual, in teams, on projects in all levels of an organization will be examined. You will gain an understanding of the role of management as decision makers responsible for developing and attaining the strategic goals and objectives of the organization in competitive and global environments. You will integrate the learnings from the course through analysis of cases.

Evaluation

Lecture Portion:

Mid-Term	20%
Final	40%

Seminars:

Cases/Exercises Participation and Analysis	15%
Case/Project	25%
TOTAL	100%

Course Outcomes and Sub-Outcomes

Course Record

Developed by: _____ Date: _____
Instructor Name and Department (signature)

Revised by: _____ Date: _____
Instructor Name and Department (signature)

Approved by: _____ Start Date: _____
Associate Dean / Program Head (signature)



BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY

School of Business

Program: Administrative Management

Option:

Course Outline Part B

**BUSA 2005
Management**

Effective Date

January 1996

Instructor(s)

Sydney Scott-Hallam

Office No.: IMB SE6-311

Phone: 451-6789

Office Hrs.: As posted or by appointment.

Text(s) and Equipment

Required:

Stephen P. Robbins, and Robin Stuart-Kotze. *Management* (5th Canadian Edition), Prentice Hall.

Recommended:

Course Notes (Policies and Procedures)

Assignment Details



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Schedule

**BUSA 2005
Management**

Week of/ Number	Outcome/Material Covered	Reference/Reading (Chapters)
1	Management <ul style="list-style-type: none">• What is Management? How is it done?	1
2	<ul style="list-style-type: none">• Cultural• Environmental Opportunities and Constraints	2 3, 4
3	<ul style="list-style-type: none">• Social Responsibilities• Decision-Making	5 6
	Objectives <ul style="list-style-type: none">• Gain understanding of the role of the manager and the external contingencies that impact on the role.• To describe the concepts and to apply the commonly used problem analysis techniques.	
4	Planning <ul style="list-style-type: none">• Planning Foundations — How and Why We Plan.	7, 8, 9
5	<ul style="list-style-type: none">• Strategic Management — How to Strategically Place Your Organization/Department in its Environment.	
6	<ul style="list-style-type: none">• Planning Tools and Techniques — Commonly Used Aids to the Planning Process.	
	Objectives <ul style="list-style-type: none">• To understand the importance of planning; the process of planning and tools available.	

Week of/ Number	Outcome/Material Covered	Reference/Reading (Chapters)
7	Organizing <ul style="list-style-type: none"> The Foundations of Organizing — How We Structure Organizations. Job and Organizational Design — Including Use of Teams and Empowerment. 	10, 11, 12, 13
8	<ul style="list-style-type: none"> Human Resource Management Introduction to Functions and Current Issues. Managing Change. 	
9	MIDTERM EXAMINATION	
	Objectives <ul style="list-style-type: none"> To understand why organizations are designed as they are. The use of teams and what they can add to a work process. How to improve both individual and groups satisfaction and performance through appropriate organizational and job design. How change can be brought about constructively. 	
10	Controlling <ul style="list-style-type: none"> Foundations of Control. 	19, 20, 21
11	<ul style="list-style-type: none"> Tools for Control — Information Management — Control of the Operation. 	
	Objectives <ul style="list-style-type: none"> To introduce the concepts of effective control of all aspects of resources, human, financial and capital. 	
12, 13	Leading <ul style="list-style-type: none"> Motivation and Leading, communicating effectively and conflict resolution. 	14, 15, 16, 17, 18
	Objectives <ul style="list-style-type: none"> To understand the concepts of leading motivatory subordinates and peers as individuals or as groups to achieve organizational goals. To gain skills required to solve conflict and enable communication. 	
13	FINAL EXAMINATION CASE DUE	