



A POLYTECHNIC INSTITUTION

School of Business  
Program: Broadcast  
Option: Television

**BLAW 3300**  
**Broadcast Law**

**Start Date:** September 15, 2007      **End Date:** December 14, 2007

**Total Hours:** 42    **Total Weeks:** 14      **Term/Level:** 3      **Course Credits:** 3

**Hours/Week:** 3    **Lecture:** 2    **Lab:** 1      **Shop:**              **Seminar:**              **Other:**

**Prerequisites:** n/a    **is a Prerequisite for:** n/a

**Course No.**    **Course Name**                                      **Course No.**    **Course Name**

v **Course Description**

**BLAW 3300 - Broadcast Law:** Introduces the Canadian legal system, emphasizing contracts, torts (including defamation and privacy), court procedure, government agencies, employment law, forms of doing business, and other topics applicable to broadcast business.

v **Evaluation**

Homework	10	%	Comments:
Presentation	15	%	
Mid Term	30	%	
Participation	10	%	
Final Exam	35	%	
<b>TOTAL</b>	<b>100</b>	<b>%</b>	

v **Course Learning Outcomes/Competencies**

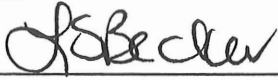
Upon successful completion of the course, the student will be able to:

- have a basic knowledge of the law and legal issues as they arise
- apply the rules of law to broadcast industry situations
- communicate effectively with lawyers and regulators
- design business practices and transactions to avoid legal problems

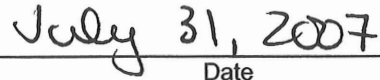
v **Verification**

I verify that the content of this course outline is current.

Lori Becker



\_\_\_\_\_  
Authoring Instructor



\_\_\_\_\_  
Date

I verify that this course outline has been reviewed.

Rob Riskin

\_\_\_\_\_  
Program Head/Chief Instructor

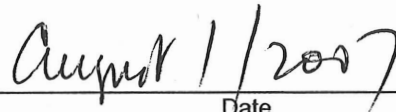
\_\_\_\_\_  
Date

I verify that this course outline complies with BCIT policy.

Christopher Jacques



\_\_\_\_\_  
Dean/Associate Dean



\_\_\_\_\_  
Date

Note: Should changes be required to the content of this course outline, students will be given reasonable notice.

**v Instructor(s)**

Lori Becker

Office Location: SE6 303  
Office Hrs.: As postedOffice Phone: 451-6787  
E-mail Address: lbecker@bcit.ca**v Learning Resources****Required:** Legal Fundamentals for Canadian Business  
Richard Yates  
Pearson/Prentice Hall Canada Ltd.**Recommended:** Business Law in Canada  
Study Guide & Workbook  
Ruth W. Yates  
Eighth Edition  
Pearson/Prentice Hall Canada Ltd.**v Information for Students****Individual Work:** Students must have achieved an average of 50% or more in the individual course work in order to pass the course.**Assignments:** Late assignments, lab reports or projects will **not** be accepted for marking. Assignments must be done on an individual basis unless otherwise specified by the instructor.**Makeup Tests, Exams or Quizzes:** There will be **no** makeup tests, exams or quizzes. If you miss a test, exam or quiz, you will receive zero marks. Exceptions may be made for **documented** medical reasons or extenuating circumstances. In such a case, it is the responsibility of the student to inform the instructor **immediately**.**Ethics:** BCIT assumes that all students attending the Institute will follow a high standard of ethics. Incidents of cheating or plagiarism may, therefore, result in a grade of zero for the assignment, quiz, test, exam, or project for all parties involved and/or expulsion from the course.**Attendance:** *Attendance may be taken at any time during every session. Students not present at the time attendance is taken will be recorded as absent. Attendance at all classes is mandatory. A student who is absent for two or more classes will not be permitted to write the final exam and will not receive credit for the course.***Illness:** A doctor's note is required for any illness causing you to miss assignments, quizzes, tests, projects, or exam. At the discretion of the instructor, you may complete the work missed or have the work prorated.**Attempts:** Students must successfully complete a course within a maximum of three attempts at the course. Students with two attempts in a single course will be allowed to repeat the course only upon special written permission from the Associate Dean. Students who have not successfully completed a course within three attempts will not be eligible to graduate from the appropriate program.**Course Outline Changes:** The material or schedule specified in this course outline may be changed by the instructor. If changes are required, they will be announced in class.**v Assignment Details**

- will be provided by the instructor

**EXAMINATIONS:**

Examinations will be a combination of short answer and multiple choice questions. The chapters are weighted equally in terms of marks. The final exam is **non-cumulative**, it only covers material from the last half of the course.

### Schedule

Week of/ Number	Outcome/Material Covered	Reference/ Reading	Lab	Due Date
September 14	Canadian Legal System	Ch. 1 pp. 1 - 12	How to Do a Case Brief	
September 21	Litigation and ADR	Ch. 1 – pp. 12 - 20	Review Questions	
September 28	Torts – Intentional Defamation	Ch. 2 – pp. 26 - 33	Presentation	
October 5	Torts - Negligence and Business Torts	Ch.2 – pp 34 - 48	“	
October 12	Basics of Contracts	Ch. 3	“	
October 19	Contract Disputes	Ch. 4	“	
October 26	MIDTERM		“	
November 2	Employment	Ch. 6 pp. 142 - 155	Review Midterm	
November 9	Methods of Carrying On Business	Ch. 7	Presentation	
November 16	Intellectual Property	Ch. 9 pp. 238-249	“	
November 23	Ideas and Information	Ch. 9 pp. 250 - 265	“	
November 30	Regulatory Matters	Ch. 10 - pp. 272 - 285	“	
December 7	Review		“	
Dec. 10 - 14	FINAL EXAM			