



### A POLYTECHNIC INSTITUTION

School of Business Program: Broadcast

Option: TV / Journalism / Radio

BUSA 1620 Computer Applications I

Start Date:

September 2006

**End Date:** 

December 2006

Total Hours: 45

Total Weeks: 15

Term/Level: 1

**Course Credits: 3** 

Hours/Week: 3

Lecture:

**Lab**: 2

1

Shop:

Seminar:

Other:

**Prerequisites** 

BUSA 1620 is a Prerequisite for:

Course No. Course Name

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N/A

N/A

N/A

# **Course Calendar Description and Goals**

Develops skills in word processing, spreadsheets, and databases using MS Windows-based software. Also includes the use of Internet features such as WWW, search engines, news groups, Web chat and integration with other business applications.

### v Evaluation

Lab Exercises	15	%	Comments:	
Quiz: File Mgmt., Computer	15	%	Policy:	
Literacy and PowerPoint			1. Achieve a minimum average 50% quiz and lab exercise	
Quiz: MS Word	20	%	mark, before any account of group assignment marks is	
Quiz: MS Excel	20	%	made. If you do not achieve a minimum average 50% quiz	
Group Assignment 1 (MS	10	%	and lab exercise marks, you will have failed this course –	
PowerPoint)			in this event, your group assignments mark will not be	
Group Assignment 2 (MS Word)	10	%	considered as a part of your final mark.	
Group Assignment 3 (MS Excel)	10	%	2. The relevant lab exercise must be completed in order for the	
			respective quiz to count otherwise a quiz mark of zero will	
TOTAL	100 %	%	be given.	
			3. Compliance with the "Course Notes (Policies and	
			Procedures)" sections (see page 3).	

# **Course Learning Objectives**

#### File Management:

- Learners will be able create effective storage systems in Windows XP
- Learners will be able to effectively transfer files between mutliple users, systems, and platforms

### Integration, Collaboration & Critical Thinking

- Given a business scenario, learners will be able to seamlessly integrate data and files within MS Excel, MS Word, and MS PowerPoint
- Students will have an understanding of common approaches of integrating MS Office Suite Applications with other software programs
- Students will employ critical thinking to determine the best MS Office Application tool and approach for a given business scenario and will be able to use MS Office help and Internet search engine functionality to solve problems independently

- Students will employ advanced MS Office tools and functionality to significantly boost speed and accuracy of their work
- Learners will learn the capabilities and limitations of MS Office security functionality within a collaborative work environment

### **Contemporary Issues in Computing**

- Learners will develop an understanding of the legal and ethical issues involved with utilizing computer applications
- Learners will learn how to effectively collaborate with computer professionals within the organization
- Learners will be able to explain important trends emerging within information technology that will impact business professionals

### Computer Hardware & Software

- Learners will develop an understanding of the legal and ethical issues involved with utilizing computer applications
- Develop an understanding of computer hardware and OS software and how they work together
- Develop proficiency in the use of basic windows features
- Learners will learn how to enhance the security of their computer
- Learners will learn how to access BCIT computer resources

#### MS PowerPoint

- Learners will be able to create a business presentation using PowerPoint
- Learners will be able deliver and output a power point presentation to a variety of modalities
- Learners will be able to add more complex sound, animation and graphics into a presentation

#### MS Word

- Develop the capability to produce effective business reports and documents based on company requirements
- Use Word to produce professional business communications
- Develop proficiency in the use of productivity tools to minimise time spent on producing business documents

### MS Excel

- Develop proficiency in using MS Excel and thinking critically to build business models, enabling "what-if" analysis
  to aid in decision making
- Entering data and managing data within a single Excel spreadsheet or multiple spreadsheets
- Given a business scenario, learners will demonstrate proficiency in using functions and formulae to manage the processes that transform inputs to outputs
- Given a business scenario and inputs and processes, learners will be able to effectively communicate model outputs via charts and reports

Course Content Verification	
I verify that the content of this course outline is current Charlotte Culver	June 30, 2006
Authoring Instructor	Date
I verify that the content of this course outline has been reviewed	
Program Head/Chief Instructor	June 9 06 Date
I verify that his course outline complies with BCIT policy.	1
Chris Jaques Mass	Mrs 10/06.
Dean/Aesociate Dean	Date
Note: Should changes be required to the content of this course of	outline, students will be given reasonable notice.

# Instructor(s)

Charlotte Culver

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# **Learning Resources**

### Required:

1. New Perspectives on Microsoft Office PowerPoint 2003, Comprehensive New Perspectives on Microsoft Office PowerPoint 2003, Comprehensive (0619213760), New Perspectives on Microsoft Office Word 2003, Introductory, CourseCard Edition (1418839108), New Perspectives on Microsoft Office Excel 2003, Introductory.

2. A USB hard drive or one (1) box of high density 3.5 inch floppy diskettes. Some labs support 250MB or 100 MB Zip disk, but these are being phased out.

# **BCIT Policy Information for Students**

- Attendance: The attendance policy as outlined in the current BCIT Calendar will be enforced.
- Course Outline Changes: The material specified in this course outline may be changed by the instructor. If changes are required, they will be announced in class.
- Ethics: BCIT assumes that all students attending the Institute will follow a high standard of ethics. Incidents of cheating or plagiarism may, therefore, result in a grade of zero for the lab, quiz or exam for all parties involved and/or expulsion from the course. Various measures have been taken to detect cheating in both the written and practical exams for this course.
- Makeup Exams or Quizzes: There will be no makeup exams or quizzes. If you miss an exam or quiz, you will
  receive zero marks. Exceptions may be made for documented medical reasons or extenuating circumstances that can
  be confirmed.
- *Illness*: A doctor's note is required for any illness causing you to miss labs, quizzes, or exams. At the discretion of the instructor, you may complete the work mixed or have the work prorated (i.e. an average is given according to your performance throughout the course.
- Labs: Lab attendance is mandatory. As per BCIT policy, a student may be prohibited from completing a course if they are absent, without just cause, from more than 10% of the labs. Lab exercises must be done on an individual basis unless otherwise specified by the instructor. All lab work is due by the specified due date and time. Lab work handed in late will not be accepted.

Course Outline (cont'd.)

# **Assignment Details**

- There will be three (3) group assignments worth 30% of your total grade. Details of requirements will be given later in the term during lectures. To be given credit for the assignments, students must achieve at least a 50% average on all quizzes and lab exercises.
- If your lab is cancelled due to a holiday or for other reasons, you are still responsible for completing the material covered that week.
- All assignments are to be uploaded or handed in, as appropriate, before or at the end of your lab period in the due date week. Students should not depend on equipment being available at all times.
- All assignments will be uploaded to a network folder as designated by your instructor (consult with your
  instructor for details about this). The assignment naming convention shall be as follows (the example is for a
  Word assignment submitted by a student with the surname Lee.

#### Lee WORD Assign 2.doc

#### Lab Exercises

There will be lab exercises worth 15% of your total grade. The relevant lab exercise must be completed prior to the respective quiz for the quiz to count otherwise a quiz mark of zero will be given. Most exercises can be accomplished during lab time if the pre-readings and tutorials have been completed beforehand. The exercises must be done on an individual basis, unless otherwise stated.

#### In-Lab Quizzes

There will be three (3) quizzes worth 55% of your total grade. These will be scheduled "closed book, closed notes" puizzes. They will be based on the assigned reading, lab exercises and lectures.

### **Final Exam**

There is no final exam for this course.

# Schedule

	Date	Lecture	Lab	Notes
Week 1	Sept. 6th to		File Management	*No labs Tues.
	Sept. 8th		Word Tutorial 1	
Week 2	Sept. 11th to	Course overview, File	Word Tutorial 2 & 3	
	Sept. 15th	Management, Word		
Week 3	Sept. 18th to	Word overview and creating a	Word Tutorial 4	*No labs Wed.
	Sept. 22nd	Multiple-Page Report		İ
	Sept. 25th to	Word: Creating Styles, Outlines,	Word Tutorial 5	
	Sept. 29th	Tables, and Tables of Contents		
Week 5	Oct. 2nd to	Word: Large documents	Word Tutorial 7	Group Assignment 1
	Oct. 6th			due prior to start of
				lab
Week 6	Oct. 9th to		Quiz 1 – Word	*No labs Mon.
	Oct. 13th		`	
Week 7 Oct. 1	Oct. 16th to	Excel Overview	Excel Tutorial 1	
	Oct. 20th			
Week 8	Oct. 23th to	Excel: formulas and functions	Excel Tutorial 2	
	Oct. 27th			
Week 9	Oct. 30th to	Excel: Working with Charts and	Excel Tutorial 3	
	Nov. 3rd	Graphics		
1	Nov. 6th to	Excel: Working with Multiple	Excel Tutorial 4	Group Assignment 2
	Nov. 10th	Worksheets and Workbooks		due prior to start of
			,	lab
Week 11	Nov. 13th to		Quiz 2 – Excel	*No labs Mon.
	Nov. 17th			
Week 12	Nov. 20th to	PowerPoint: Overview	PowerPoint Tutorial 1	
	Nov. 24th			
Week 13	Nov. 27th to	PowerPoint: Delivery and	PowerPoint Tutorial 2	Group Assignment 3
	Dec. 1st	Advanced Special Effects		due prior to start of
				lab
Week 14	Dec. 4th to	Ethics and Legal Issues in	PowerPoint Tutorial 3	
	Dec. 8th	Computing		
Week 15	Dec. 11th to	Final Exam Week	Quiz 3 – PowerPoint	
	Dec. 15th			

<sup>\*</sup>No classes will be held on:

- September 27 Shinerama
- October 9 Thanksgiving Monday
- November 13 Remembrance Day