

BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY
COURSE OUTLINE

COURSE NAME: MANAGEMENT

COURSE NUMBER: BUSA 1105

PREPARED BY: CHRIS JAQUES, SCHOOL OF BUSINESS

DATE PREPARED : JULY 1995

COURSE TAUGHT TO: THIRD TERM FOOD SCIENCES, FALL 1995.

DURATION OF COURSE: 15 WEEKS/3HRS PER WEEK.

TOTAL CREDITS: 3

INSTRUCTOR: CHRIS JAQUES

OFFICE: SE6 - 323. PHONE: 451 - 6780

OFFICE HOURS: AS A RULE OFFICE HOURS ARE "BY APPOINTMENT"

COURSE OBJECTIVES

UPON SUCCESSFUL COMPLETION OF THE COURSE STUDENTS WILL BE ABLE TO UNDERSTAND AND APPLY THE FUNDAMENTALS OF MANAGEMENT TO PRACTICAL BUSINESS SITUATIONS

COURSE DESCRIPTION:

A STUDY OF THE MANAGEMENT FUNCTIONS OF PLANNING, ORGANIZING, STAFFING AND CONTROLLING. INCLUDED ARE SUCH TOPICS AS FORMS OF BUSINESS OWNERSHIP, TACTICAL AND STRATEGIC PLANNING, DECISION MAKING, STRUCTURING THE ORGANIZATION, PROVIDING HUMAN RESOURCES, AND CONTROLLING OPERATIONS. STUDENTS ARE GIVEN TO OPPORTUNITY TO PREPARE AND PRESENT BUSINESS CASES.

EVALUATION

MID TERM EXAMINATION	20%
PAPER	20%
CASE PRESENTATIONS AND CLASS PARTICIPATION	15%
FINAL EXAMINATION	45%

REQUIRED TEXT

ROBBINS, STEPHEN P., AND STUART - KOTZE, ROBIN. MANAGEMENT, CANADIAN FOURTH EDITION. SCARBOROUGH: PRENTICE HALL CANADA INC., 1994

N.B.

ALL OUTLINES, SCHEDULES, AND MARK ALLOCATIONS ARE SUBJECT TO CHANGE IF THE INSTRUCTOR DETERMINES THAT CHANGE IS REQUIRED.

WEEK OF	TOPIC	READINGS
SEPT 6	INTRO. TO COURSE. HOW TO READ THE TEXT. THE NATURE OF BUSINESS. THE FORMS OF BUSINESS THE FUNCTIONS OF MGT	INTRO & CH 1
SEPT13	EVOLUTION OF MGT. PREPARE INTEGRATIVE CASE QUESTIONS ON P.72	CH. 2
SEPT20	DECISION MAKING: THE ESSENCE OF THE MANAGER'S JOB PREPARE THE "GE" AND "MUSSEL MUD" CASES	CH 6
SEPT 27	PLANNING STRATEGIC PLANNING PREPARE "THE NATIONAL" CASE P. 244	CH 7 CH 8
OCT4	ORGANIZATION PREPARE "GENERAL HOSPITAL" CASE	CH 10 CH 11
OCT 11	FOUNDATIONS OF BEHAVIOUR GROUPS AND TEAMWORK MID TERM EXAM IN LAB ON OCT .16	CH 14 CH 15
OCT 18	ORG. CULTURE SOCIAL RESPONSIBILITY NB. READ THE CASE APPLICATION ON PP. 149-150 AND ANSWER QUESTIONS 1 AND 2 BEFORE, REPEAT, BEFORE, YOU READ THE CHAPTER.	CH 3 & 5
OCT 25	MOTIVATING EMPLOYEES	CH 16
NOV 1	FINANCIAL ISSUES	
NOV 8	THE BUSINESS PLAN	HANDOUTS
NOV 15	BUSINESS PLAN (CONTINUED)	
NOV 22	BUSINESS PLAN (CONTINUED)	
NOV 29	TBA	
DEC 6	REVIEW	