



BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY
School of: School of Business
Program: Business Administration
Option: Marketing

Course Outline **Part A**

BUSA 2100
Principles of Management

Hours/Week	3	Total Hours	30	Term/Level:	Spring 2001 A
Lecture:	1	Total Weeks:	10	Credits:	3
Lab:	2				
Other:					

Prerequisites:

is a Prerequisite for: NONE

Course No.	Course Name:
ORGB 2100	Organizational Behaviour

Course No.	Course Name
	Continuation into Term 3

Course Calendar Description

This course introduces students to the basic concepts of the management process: planning, organizing, leading and controlling. Integrated with the concurrent first term courses and using the case study method, it creates opportunities for students to develop analytical, problem-solving, teamwork, and communication skills by analyzing and presenting solutions to typical business problems. Topics covered include: managerial functions, organizational effectiveness, decision making and an introduction to production, control and strategic planning.

Course Goals

Upon successful completion of this course, students will have:

- An understanding of the key functions of management (planning, organizing, leading and controlling)
 - Used a decision making methodology to solve problems in typical business situations.
 - Worked in teams to analyze and present business solutions in a groups setting.
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- Develop skills in written and verbal presentations.
- Developed skills in working effectively as a member/leader in a team

Evaluation

Exam 1	30%
Case Study/project	30%
Final Exam	30%
Participation and contribution	10%
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TOTAL	100%

Course Outcomes and Sub-Outcomes

Upon successful completion of this course, students will be able to:

1. describe the changing role and functions of management in business.
2. critically evaluate the role of managers in today's business.
3. Assess the impacts of alternative management approaches on an organization.
4. Analyze and evaluate business solutions involving management issues and develop appropriate responses.
5. Apply a decision making methodology to improve the quality of management decisions.
6. Work effectively as a team member.
7. Make effective verbal and written presentations.

Course Record:

Approved by: C. Clark, Bus. Adm. Date: Jan 09/01
Associate Dean Name and Department (signature)

Course Outline Part A

BUSA 2100

Effective Date

January 2001

Instructors(s)

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Text(s) and Equipment:

Required:

Text: Students will use the same text and supplement as used in term 1:
Organizational Behaviour, (1999) Canadian Edition, by Stephen Robbins and
Nancy Langton.

Course Notes (Policies and Procedures)

As student participation is to be emphasized as a means of skill building, attendance is essential. Students unable to make a commitment to this course should seriously reconsider enrolling in this course.

Students who miss more than 10% of class time will not be permitted to complete the final exam unless formal arrangements have been made.

Students are expected to complete the assigned readings before attending the lecture and to read and think about cases before the lab. You are expected to bring your textbooks to all lab. In the labs, students are expected to **participate actively through making contributions, asking questions and sharing insights** as well as through asking thought-provoking questions, listening to others and soliciting the input and ideas of classmates.

I.D. Required in Exam Halls

Students are required to produce photo identification for admittance to examination halls. Photo I.D. must be placed on the desk while writing the exam for inspection by invigilators. Students should bring a BCIT OneCard or alternatively two pieces of identification, one of which must be government photo I.D such as a drivers license. Please see BCIT Policy #5300

Students must pass those components of the course which are completed individually in order to pass the course.

Tentative Schedule

Week / Number	Outcome/Material Covered	Reference/ Reading
1.	Managers and management What is Management? How is Management different from OB? What do Managers do anyway?	Management 1
2.	Organizational Change	OB 17
3.	Organizational Culture	Management 3
4.	Social Responsibility and Ethics	Management 5
5.	Exam	
6.	Foundations of Planning	Management 7
7.	Strategic Management	Management 8
8.	Foundations of Control	Management 17
9.	Foundations of Organizational	OB 14
10.	FINAL EXAM	COMPREHENSIVE