



JUN 29 1998

BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY
School of Business
Program: Marketing
Option: All

Course Outline for
BUSA 1100:
Management

Hours/Week: 3	Total Hours: 42	Term/Level: Fall 97
Lecture: 1	Total Weeks: 14	Credits: 3
Lab: 2		
Other:		

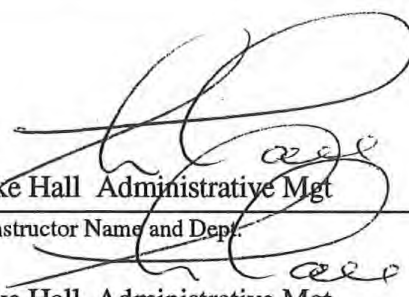
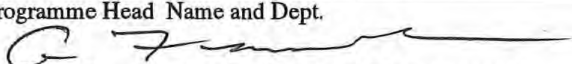
Prerequisites

Course No. is a Prerequisite for

Course No. None
Course Name: None

Course No: None
Course Name: None

Course Record

Developed by:	 Ike Hall Administrative Mgt Instructor Name and Dept.	Date:	5 Sep 97
Revised by:	Ike Hall, Administrative Mgt Instructor Name and Dept.	Date:	11 Sep 97
Recommended:	Larry Jones, Administrative Mgt Programme Head Name and Dept.	Date:	Sep 97
Approved by:	 Gordon Farrell, Administrative Management Associate Dean Name & Department	Date	September 97

Course Description

This course is designed to expose students to some for the general workings of Management

This will enable them to relate management functions such as planing, organizing, staffing and controlling.

Included are such topics as forms of business ownership, tactical and strategic planning, decision making, structuring the organization, providing human resource and control operations.

Course Goals

The student, upon completion, will understand the process of management in terms of recent theories, concepts and practices. The lab portion of the course will give the student practice in applying and relating the theoretical and conceptual models to specific work situations within various industries. Problem-solving situations will include work-related cases.

Students are given the opportunity to develop analytical and communication skills by analyzing and presenting solutions to typical business communication problems, with an emphasis on the Broadcast Industry.

Evaluation

Final Examination	35 %
Mid-term Examination	25 %
Group Projects	30 %
Student Participation in Labs	10 %

Course Outcomes and Sub-Outcomes

I. 1. Exposure to some general ideas about Management:

- a. Provide background that can be used as a base for elaboration in further courses
- b. What a management is and what it does

II. 2. Occasion to report on current events related to business and the economy:

- a. Basic understanding of everyday concepts about management in order to make more informed comment and contribution to the marketing aspect of an organization.

Effective Date: September, 1997

Instructor(s)

Ike Hall

Office No: Rm 315, SE6

Phone: 412-7409

Office Hours: As posted

Text(s) and Equipment

Required : Management. Stephen Robbins, Robert Stuart-Kotze
Canadian Fifth Edition, Prentice-Hall, 1994

Recommended: None

Course Notes (Policies and Procedures)

Attendance at all labs will be enforced as per the BCIT policy of the Calendar.

Students are responsible for all course material covered in lectures and labs.

Each student is expected to arrive in class with the case study material fully prepared, ready to participate in a class or small group discussion.

Assignment Details

As per the detailed course outline.

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**Schedule for:
BUSA 1100**

Management

Number	Outcome/Material Covered	Reference/Reading	Assignment	Due Date
1	Orientation & Understanding Groups and Teamwork	Chpt 15	Desert Survival & Teams	
2	Managers and The Evolution of Management	Chpt 1 & 2	Managerial Roles (pg 70)	
3	Organizational Culture & International Environment	Chpt 3 & 4	Canadian Machine Tool	24 Sep 97
4	Social Responsibility, Ethics, and Decision Making	Chpts 5 & 6	The Slade Company Self Assessment Exercises	1 Oct 97
5	Planning, Strategy, and Entrepreneurship	Chpt 7 & 8	ACME/OMEGA	
6	Planning Tools and Techniques, Organizing	Chpt 9 & 10	The Head Shoppe (284)	15 Oct 97
7	Human Resource Management, Organization & Job Design Options	Chpt 11 & 12	E.J. Weiver	
8	Mid Term		Between a Rock and a Hard Place, This Side Up	29 Oct 97
9	Managing Change and Innovation	Chpt 13	Self Assessment Ex.	
10	Foundations of Behaviour & Motivating Employees	Chpt 14 & 16	Allen Manufacturing	12 Nov 97
11	Communications and Interpersonal Skills	Chpt 18	Great Lake Iron & Steel	
12	Leadership	Chpt 17	S.S. Cowrie	26 Nov 97
13	Control, Information Systems, Operations Management	Chpt 19, 20, & 21		
14	Review			