BCIT ® BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY

School of Business

COURSE OUTLINE FOR:BUSA 4670 E-Commerce 2	Date: Jan 2, 2002
TAUGHT BY: Business Administration	
TAUGHT TO: School of Business *Program: Busines Administration* *Option: Information Technology*	

Hours/Week	4	Total Hours:	4	Term/Level:	2
Lecture:	2				
Lab:	2				
Other:		Total Weeks:	10	Credits:	2.5

Instructor: Ed Bosman	
Office No. SE6 - 326	Phone: 453-4005
E-mail: ebosman@bcit.ca	Fax: 439-6700
Office Hours: AS POSTED	

Pre-requisites: BUSA 3670 Introduction to Electronic Commerce

Short Course Description and Goals: This is an advanced course in Electronic Commerce that builds on the material delivered in BUSA 3670 (Electronic Commerce 1). Lectures will focus on theory and include discussions of current issues in electronic commerce. Labs will provide students with the opportunity to further develop hands-on technical skills to produce useful business websites.

Evaluation: *Policy:*
1. Achieve a minimum 50% mark on all quizzes, before any account of term marks is made. If your average quiz mark is below 50%, you will have failed this course – in this event, your Project or Participation mark will not be considered as a part of your final mark.
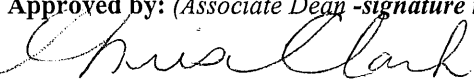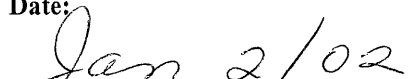2. Compliance with the "Course Notes (Policies and Procedures)" sections (see page 2).

Quizzes (3)	60	%
Term Project	30	%
Participation	10	%
Total	100	%

Text(s) and Equipment:

Required: e-Business 2.0, Dr. Ravi Kalakota ISBN 0-201-72165-1 　　　The Essential Guide to Knowledge Management, Amrit Tiwana ISBN 0-13-032000-5 　　　Beginning Web development with Visual InterDev 6, Andrew Mumford ISBN 1-861002-94-7 Recommended: Each student should have at least one zip disk to store large files.

Prior Learning Assessment Method: *N/A*

Course Record:

Developed by: *(Instructor)* Ed Bosman	Date: December - 2001
Revised by: *(Instructor)*	Date:
Approved by: *(Associate Dean -signature req'd)*	Date: Jan 2/02

BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY

Course Learning Outcomes:

At the end of this course, the student will be able to:
- *Define and apply the strategies to implement E-Business and CRM Applications.*
- *Build a practical business web-site with a database interface.*

Course Notes (Policies & Procedures)

- *Assignments:* Late assignments or projects will not be accepted for marking. Assignments must be done on an individual basis unless otherwise specified by the instructor.

- *Attendance:* The attendance policy as outlined in the current BCIT Calendar will be enforced.

- *Course Outline Changes:* The material specified in this course outline may be changed by the instructor. If changes are required, they will be announced in class.

- *Ethics:* BCIT assumes that all students attending the Institute will follow a high standard of ethics. Incidents of cheating or plagiarism may, therefore, result in a grade of zero for the assignment, quiz, test, exam or project for all parties involved and /or expulsion from the course.

- *Illness:* A doctor's note is required for any illness causing you to miss assignments, quizzes, test, projects or exam. At the discretion of the instructor, you may complete the work missed or have the work prorated (i.e. an average is given according to your performance throughout the course)

- *Makeup Tests, Exams or Quizzes:* There will be no makeup tests, exams or quizzes. If you miss a test, exam or quiz, you will receive zero marks. Exceptions may be made for documented medical reasons or extenuating circumstances.

- *Labs:* Lab attendance is mandatory. Lab exercises are due at the end of the lab period.

- *I.D. Required in Examination Centres:* Effective December 2000, in order to write exams, students will be *required* to produce photo-identification at examination centres. Photo I.D. must be placed on the desk before an exam will be issued to the student. The I.D. must remain in view on the desk while writing the exam, for inspection by invigilators. Students should bring a BCIT OneCard or, alternatively, two pieces of identification, one of which must be government photo I.D. such as a driver's license. Please see BCIT Policy #5300, Formal Invigilation Procedures.

Assignment Details:
*This schedule is subject to change at the discretion of the instructor:

Week	Week of	Material to be Covered	Chapter Readings
1	Dec 31	**Lect:** Review of first term material **Lab:** Review of projects, discussion about labs and second phase of project	Kalakota chap 1-11
2	Jan 7	**Lect:** Developing the E-Business design: Strategy Formulation and Translating E-Business Strategy Into Action: E-Blueprint Formulation **Lab:** Review of programming languages and logic concepts	Kalakota chap 12, 13
3	Jan 14	**Lect:** The essential Guide to Knowledge Management intro and Understanding E-Business, CRM, and KM **Quiz 1** **Lab:** Visual Interdev, database interface	Tiwana chap 1, 2
4	Jan 21	**Lect:** A roadmap for Success and Aligning Strategy and Technology Choices **Lab:** Visual Interdev, database interface	Tiwana chap 3, 4
5	Jan 28	**Lect:** Audit and Analysis and Building an Implementation Team **Lab:** Visual Interdev, database interface	Tiwana chap 5, 6
6	Feb 4	**Lect:** Blueprinting the Technology Infrastructure **Quiz 2** **Lab:** Visual Interdev, database interface	Tiwana chap 7
7	Feb 11	**Lect:** Results-Driven Development and Deployment **Lab:** Visual Interdev, database interface	Tiwana chap 8
8	Feb 18	**Lect:** Leadership, change Management, and Corporate Culture **Lab:** Visual Interdev, database interface	Tiwana chap 9
9	Feb 25	**Lect:** Evaluation, Measurement, and Refinement **Lab:** Visual Interdev, database interface	Tiwana chap 10
10	Mar 4	**Quiz 3** **Final Project due**	