

BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY

SCHOOL OF BUSINESS

PROGRAM: HRMG

OPTION: Human Resource

BUSA 4800

Management Policy

Hours/week: 3 Lecture: 1 Lab: 2 Credits: 3
Weeks: 20 Term/level: 4 Prerequisites: Levels 1,2,3

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go to the link to **BCIT Students**, then got to **BUSA 4800** page

All course information, group assignments, cases, and announcements can be found on this page.

Evaluation:

Final Exam: 30%

Midterm 1 15% Two parts: theory (7.5%) and Case (7.5%)

Midterm 2 15% Two parts: theory (7.5%) and Case (7.5%)

Casework 40%

WEEK OF	LECTURE MATERIAL	READING	CASE
1-Jan	Introduction	ch 1	
8-Jan	Analytical Framework	ch 2 & 3	
15-Jan	Analytical Framework	ch 2 & 3	CASE 1
22-Jan	Environmental Analysis	ch 4	CASE 1
29-Jan	Environmental Analysis	ch 4	CASE 2
5-Feb	Resource Analysis	ch 5	CASE 2
12-Feb	Resource Analysis	ch 5	CASE 3
19-Feb	Management Preferences	ch 6	CASE 3
26-Feb	THEORY MIDTERM		
4-Mar	CASE MID TERM (EXAM WEEK)		
11-Mar	SPRING BREAK		
18-Mar	Organizational Analysis	ch 7	CASE 4
25-Mar	Organizational Analysis	ch 7	CASE 4
1-Apr	Choice and Change	ch 8 & 9	CASE 5
8-Apr	CASE MIDTERM		CASE 5
15-Apr	THEORY MIDTERM		CASE 6
22-Apr	Globalization	TBA	CASE 6
29-Apr	Mergers and Acquisitions	TBA	CASE 7
6-May	Information Technology	TBA	CASE 7
13-May	TBA	TBA	
20-May	Final Exam Period		