
Effective Date: September, 2000

Instructor(s)

Ike Hall **Office No:** Rm 313, SE6 **Phone:** 412-7409
Office Hours: As posted

Text(s) and Equipment

Required: *Business Ethics: A Managerial, Stakeholder Approach.* Weiss, Joseph W., Wadsworth Publishing, 1994

Readings and Canadian Cases in Business, Government and Society, ed. Baetz, Mar, C. Nelson (ITP), 1993

Recommended: None

Course Notes (Policies and Procedures)

Attendance at all labs will be enforced as per the BCIT policy of the Calendar.

Students are responsible for all course material covered in lectures and labs.

Each student is expected to arrive in class with the case study material fully prepared, ready to participate in a class or small group discussion.

Assignment Details

As per the detailed course outline.

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School of Business
 Program: BCOU-BCIT
 Option: Degree Completion

Business, Society and Ethics

Number (Week of)	Outcome/Material Covered	Baetz	Weiss
1 – 12 Sep	Course Introduction: Business, Society and Ethics		
2 – 17 Sep	Ethics in Business and Society	Reading #7, p 65	Chapter 1 Case #1, p 275
3 – 25 Sep	Canadian Business Structure: Ethical Considerations The Stakeholder Approach	Reading #3, p 29 Case Study #3, p 237	Chapter 2
4 – 3 Oct	Ethical Principles and Decision making Ethically Responsible Organizations	Reading #13, pg 147 Case Study #6, p 288	Chapter 3
5 – 10 Oct	Canadian Business and Moral Leadership	Current Events* Reading #5 p. 51, Reading #14, p 159	Chapter 4
6 – 17 Oct	Moral Deliberations in the Marketplace and in the Corporation CASE A DUE	Reading #6 p 58 & Reading # 9 p. 91	Case #5, p 308 Chapter 5
7 – 24 Oct	Mid Term		
8 – 31 Oct	Marketing Issues - Pricing, Advertising	Reading #8, p. 72 Reading #2 , p 14 Case Study * - Ballentynes	Chapter 6 Case #3, P. 285
9 – 7 Nov	The Difference Between Government and Business	pp. xi-xvii Reading #15, p. 167	
10 – 14 Nov	Charter of Rights Legislative Process in Canada	Current Events* Reading #16, p 172 Reading # 7 p 65	

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11 – 21 Nov	Nations and Multi-National Stakeholders CASE B DUE	Case #17, p. 475 Reading #11 p 112 Reading # 12, p. 131	
12 – 28 Nov	Business and Financial Issues	Case Study #19 p 518 Reading # 17, p. 186	
13 – 5 Dec	Business, Government, Society and the Future	Case Study*	
14 – 12 Dec	Final Exam		

*Handouts – Cases/Current Events