

Course Outline

BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY

School of Business
Program: Administrative Management

BUSA 1005
Introduction to Business

Start Date: February 3rd, 2001

End Date: March 3rd, 2001

Total Hours: 36

Total Weeks: 5

Instructor: Scott Armstrong

Contact Info: email: explorationstravel@home.com

Prerequisites: None

BUSA 1005 is a Prerequisite for: BUSA 2005 Management

Course Calendar Description

The purpose of the course is to provide the student with an introduction to the key aspects of business enterprises and to the key aspects of the contemporary business environment. BUSA 1005 will provide the student with an opportunity to identify areas of interest for future educational endeavors within the BCIT School of Business.

Evaluation

Mid-term	30%
Group and Class Participation	10%
Projects	20%
Final	<u>40%</u>
	100%

Course Learning Outcomes/Competencies

The participants will gain an understanding of the interdependence between businesses and organizations and their environment (for example – political, economic and social). The participants will understand the basic forms of business and the benefits of the different structures. A general overview will be gained of the basic components of most organizations and their functions.

Instruction Schedule

This schedule is subject to modification at the discretion of the instructor.

Week of Instruction	Outcomes/Material Covered	Readings/ Assignments	Case Study
1	Introduction, Major Factors Affecting Canadian Business Global Markets, Economic Issues, Trading Opportunities and Risks Role of Government in Business, Banking System, BC Economic Issues, Electronic Commerce	Chapters 1, 2 Chapters 3, 4	Discussion Case#2, pg 89 Case #2, p 121
2	Forms of Small Business Ownership <ul style="list-style-type: none"> ➤ Small business, entrepreneurship, franchising Fundamentals of Management	Chapters 6, 7 Chapters 8, 10	Handout Case #2, p 258
3	Fundamentals, Role of Marketing MID-TERM REVIEW and EXAM	Chapters 15, 16, 17	Case#2, p 528
4	HR Management Motivation and Communication Human Resource Management Leadership and Teamwork Accounting	Chapters 12, 13 Chapter 14 Chapter 11, 18	Case #2, p 427 Handout Case #1, p596
5	Accounting and Finance, MIS Current Issues – environmental ethics, IT, cultural diversity, downsizing, gender, management skills FINAL REVIEW and EXAM	Chapter 19 Chapter 5	Case #2, p 356