



A POLYTECHNIC INSTITUTION

School of Business

Program: Financial Management

Option: Corporate Finance

**Start Date:** March 2008

**End Date:** May 2008

**Total Hours:** 40 **Total Weeks:** 10

**Term/Level:** 4B **Course Credits:** 2.5

**Hours/Week:** 4 **Lecture:** 2 **Lab:** 2

**Shop:** **Seminar:** **Other:**

**Prerequisites**

**is a Prerequisite for:**

**Course No. Course Name**

**Course No. Course Name**

FMGT3510 Finance 1

**v Course Description (required)**

Adequate financing from the most appropriate sources can often mean the difference between life and death to a small or even medium sized company. This course will impart to the students the fundamentals of raising funds, including: the various sources of funding, the manner in which they should be approached, the documentation they require, their own unique constraints, and the practicalities of combining financing alternatives. Included in the types of funds will be both long and short term financing via banks, the various levels of government, and venture capitalists.

**v Evaluation**

Participation in weekly case discussions	10%	Comments:
Mid-term Examination	30%	
Final Examination	40%	
Project and Presentation	20%	
TOTAL	100%	

**v Course Learning Outcomes/Competencies**

Upon successful completion, the student will be able to:

- Understand the nature and importance of a business plan and which factors to emphasize in a plan when dealing with private and public financial sources
- Identify the types of financing available from banks and measure those features which are evaluated in granting credit to corporate customers
- Identify the sources and types of financing government agencies are prepared to provide
- Identify the nature and purpose of venture capital and understand trends in financing by venture capitalists
- Understand the process and sequence of events in the process of taking a company public
- Understand how combinations of equity and debt financing optimise returns and control risks

**v Verification**

I verify that the content of this course outline is current.

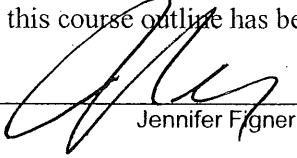


Mark Weisbrod

17 March 2008

Date

I verify that this course outline has been reviewed.

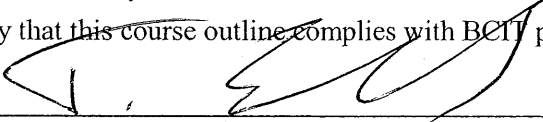


Jennifer Figner

Gauch / 08

Date

I verify that this course outline complies with BCIT policy.



Tim Edwards

May 2008

Date

Note: Should changes be required to the content of this course outline, students will be given reasonable notice.

**v Instructor(s)**

Mark Weisbrod BComm  
CFA

Office Location: SE-6 – 333  
Office Hrs.: TBA

Office Phone: T B A  
E-mail Address: [Mark\\_weisbrod@bcit.ca](mailto:Mark_weisbrod@bcit.ca)

**v Learning Resources****Required:**

The 22 Immutable Laws of Marketing, Al Ries and Jack Trout, Harper Collins  
(Available at Chapters, Amazon or any business bookseller)

Various articles and handouts provided in class

**v Information for Students**

**Assignments:** Late assignments, lab reports or projects will **not** be accepted for marking. Assignments must be done on an individual basis unless otherwise specified by the instructor.

**Makeup Tests, Exams or Quizzes:** There will be **no** makeup tests, exams or quizzes. If you miss a test, exam or quiz, you will receive zero marks. Exceptions may be made for **documented** medical reasons or extenuating circumstances. In such a case, it is the responsibility of the student to inform the instructor **immediately**.

**Ethics:** BCIT assumes that all students attending the Institute will follow a high standard of ethics. Incidents of cheating or plagiarism may, therefore, result in a grade of zero for the assignment, quiz, test, exam, or project for all parties involved and/or expulsion from the course.

**Attendance:** The attendance policy as outlined in the current BCIT Calendar will be enforced. Attendance will be taken at the beginning of each session. Students not present at that time will be recorded as absent.

**Illness:** A doctor's note is required for any illness causing you to miss assignments, quizzes, tests, projects, or exam. At the discretion of the instructor, you may complete the work missed or have the work prorated.

**Attempts:** Students must successfully complete a course within a maximum of three attempts at the course. Students with two attempts in a single course will be allowed to repeat the course only upon special written permission from the Associate Dean. Students who have not successfully completed a course within three attempts will not be eligible to graduate from the appropriate program.

**Course Outline Changes:** The material or schedule specified in this course outline may be changed by the instructor. If changes are required, they will be announced in class.

**Lecture Notes and other Information:** Lecture notes will be available through the share out directory under the FMGT4520 folder. Notes will be posted in advance of the lecture. The notes DO NOT replace attendance at lectures. They are meant to be a complement to lectures. There may also be, from time to time, other information sources on the share out directory that will be required reading.

**v Assignment Details**

Students will be expected to participate in weekly lab discussions of case studies which will be provided to them.

The project involves preparation of a business plan and will be ongoing through the course. Students will work in groups of four or five and will present their projects in labs the week of **May 5, 2008**. All groups members must contribute to the written plan and all must present as part of the oral presentation. Further details regarding this assignment will be provided in class.

**v Lecture and Lab Times**

**Lecture: Monday 15.30 – 17.20 SE6-204**

**Lab: Tuesday 15.30 – 17.20 SE6-108**

### Schedule

Week of/ Number	Outcome/Material Covered	Reference/ Reading	Assignment	Due Date
Week 1 - March 17	Introduction to Business Plans			
Week 2 - March 24	No lecture – Easter Monday			
Week 3 – March 31	Government and Bank Financing			
Week 4 – April 7	Venture Capital			
Week 5 – April 14	<b>Mid-term exam in Lecture</b>			
Week 6 - April 21	Going Public			
Week 7 - April 28	Pulling it all Together: Blending Debt and Equity to Optimize Returns			
Week 8 – May 5	Business Plan Presentations			
Week 9 & 10 May 12 & 19	<b>Review Week and Final Exam – Date to be determined</b>			