



A POLYTECHNIC INSTITUTION

School of Business
 Program: Financial Management
 Option: Corporate Finance

Start Date: March 2007	End Date: May 2007
Total Hours: 40 Total Weeks: 10	Term/Level: 4B Course Credits: 2.5
Hours/Week: 4 Lecture: 2 Lab: 2	Shop: Seminar: Other:

Prerequisites	is a Prerequisite for:
Course No. Course Name	Course No. Course Name
FMGT3510 Finance 1	

v Course Description (required)

Adequate financing from the most appropriate sources can often mean the difference between life and death to a small or even medium sized company. This course will impart to the students the fundamentals of raising funds, including: the various sources of funding, the manner in which they should be approached, the documentation they require and their own unique constraints. Included in the types of funds will be both long and short term financing via banks, the various levels of government, and venture capitalists.

v Evaluation

Participation in weekly case discussions	10%	Comments:
Mid-term Examination	<u>30%</u>	
Final Examination	<u>40%</u>	
Project and Presentation	<u>20%</u>	
TOTAL	100%	

v Course Learning Outcomes/Competencies

Upon successful completion, the student will be able to:

- Understand the nature and importance of a business plan and which factors to emphasize in a plan when dealing with private and public financial sources
- Identify the types of financing available from banks and measure those features which are evaluated in granting credit to corporate customers
- Identify the sources and types of financing in which provincial and federal government agencies are prepared to engage and understand the constraints and perspectives brought to the negotiations by government agencies
- Identify the nature and purpose of venture capital and understand trends in financing by venture capitalists
- Understand the process and sequence of events in the process of taking a company public

v **Verification**

I verify that the content of this course outline is current.

Mark Weisbrod

Date

I verify that this course outline has been reviewed.

Terry Gordon

Date

I verify that this course outline complies with BCIT policy.

Tim Edwards

Date

Note: Should changes be required to the content of this course outline, students will be given reasonable notice.

Schedule

Week of/ Number	Outcome/Material Covered	Reference/ Reading	Assignment	Due Date
Week 1 - March 19	Introduction to Business Plans			
Week 2 - March 26	Government and Bank Financing			
Week 3 - April 2	Government and Bank Financing, continued			
Week 4 - April 9	No lecture April 14 – Easter Monday			
Week 5 - April 16	Mid-term exam in Lecture			
Week 6 - April 23	Venture Capital			
Week 7 - April 30	Going Public			
Week 8 - May 7	Business Plan Presentations			
Week 9 & 10 May 14 & 22	Review Week and Final Exam – Date to be determined			