

## **BCIT COURSE OUTLINE**

**Ref. no./Date** FMGT 4910

**January 1996**

**Title** PROJECTS IN INDUSTRY

**Type and Purpose** An experiential module aimed at developing problem solving and report writing skills in a work environment.

**Required by:** Professional Accounting Option Students

**Learning Outcomes** At the completion of this module, the student will have:

1. Formed a working team (syndicate).
2. Negotiated a research objective within the syndicate.
3. Contacted an industrial or service firm and negotiated a research project.
4. Prepared and followed a research project plan.
5. Analyzed and diagnosed a problem defined by an industry client.
6. Presented research findings both orally and in writing.

**Content/Context** While emphasis is placed on financial management issues, students are free to work on a variety of projects. During Open house years, several syndicates will be asked to mount Open House displays on behalf of Financial Management programs, for credit in this module. Where a syndicate cannot make an industry contact, they may select from projects identified by faculty or through advertising. In rare instances, students may be asked to take on directed studies which do not involve direct industry contact. In these cases, where industry contact is not involved, assessment of student work will be arranged on a case by case basis. Syndicates will keep the Coordinator informed of progress toward objectives at all times during the project. Failure to do so may result in late penalties being assessed.

**Learning  
& Teaching  
Approaches**

- 1. Students will organize themselves into syndicates of not more than four members each. Forming syndicates from the same set is desirable but not mandatory.**
- 2. A firm will be selected for study and approached by each syndicate and an agreement reached to do empirical research at the firm. (Where students are unable to identify a firm for study, they may chose a project from those solicited by faculty or through advertising. In Open House years, two to four syndicates can opt to mount Open House displays on behalf of Financial Management programs).**
- 3. Each syndicate will identify a member of faculty to supervise their project. Supervising faculty will contact the firm and, if possible, visit the site where the research is being carried out.**
- 4. Research findings will be presented orally, and in written report form to the sponsoring firm prior to being turned in to the supervising faculty member for grading.**

**Assessment  
Procedures**

**Oral presentations will be assessed in collaboration with the client. Written presentations will be assessed by the supervising faculty member as set out below. Syndicates may make provision to weight individual grades to conform with individual contributions. If this is desirable it must be provided for in the planning stages of the project. In the absence of such an arrangement, all students in each syndicate will be awarded the same grade for the work done on their project.**

**Where financial awards are to be given for exemplary projects, a procedure will be set out separately from this outline.**

**Assessment  
Weights**

<b>OBJECTIVE</b>	<b>ON-TIME</b>	<b>QUALITY</b>	<b>DUE DATE</b>
<b>Outline Proposal</b>	<b>5</b>	<b>n/a</b>	<b>02-02</b>
<b>Draft Table of Contents</b>	<b>5</b>	<b>5</b>	<b>03-29</b>
<b>Final Submission</b>	<b>10</b>	<b>75</b>	<b>05-10</b>
<b>Final Submission detail:</b>			
<b>Description</b>		<b>10</b>	
<b>Analysis</b>		<b>25</b>	
<b>Recommendations</b>		<b>20</b>	
<b>Totals</b>	<b>20</b>	<b>80</b>	