

BCIT COURSE OUTLINE

Ref. no./Date FMGT 4910 January 1997

Title PROJECTS IN INDUSTRY

Type An experiential module aimed at developing problem solving
and Purpose and report presentation skills in a work environment.

Required by: Professional Accounting Option Students

Learning Outcomes At the completion of this module, the student will have:

1. Formed a working team (syndicate).
2. Negotiated a research objective within the syndicate.
3. Contacted an industrial or service firm and negotiated a research project.
4. Prepared and followed a research project plan.
5. Analyzed and diagnosed a problem defined by an industry client.
6. Presented research findings both orally and in writing.

Content/Context While emphasis is placed on financial management issues, students are free to work on a variety of projects. Where a syndicate cannot make an industry contact, they may select from projects identified by faculty or through advertising. In rare instances, students may be asked to take on directed studies which do not involve direct industry contact. In these cases, where industry contact is not involved, assessment of student work will be arranged on a case by case basis. Syndicates will keep the Coordinator informed of progress toward objectives at all times during the project. Failure to do so may result in late penalties being assessed.

Projects Memo

Learning & Teaching Approaches

- 1. Students will organize themselves into syndicates of not more than four members each. Forming syndicates from the same set is desirable but not mandatory.**
- 2. A firm will be selected for study and approached by each syndicate and an agreement reached to do empirical research at the firm. (Where students are unable to identify a firm for study, they may chose a project from those solicited by faculty or through advertising.**
- 3. Each syndicate will identify a member of faculty to supervise their project. Supervising faculty will contact the firm and, if possible, visit the site where the research is being carried out.**
- 4. Research findings will be presented orally, and in written report form to the sponsoring firm prior to being turned in to the supervising faculty member for grading.**

Assessment Procedures

Oral presentations will be assessed in collaboration with the client. Written presentations will be assessed by the supervising faculty member as set out below. Syndicates may make provision to weight individual grades to conform with individual contributions. If this is desirable it must be provided for in the planning stages of the project. In the absence of such an arrangement, all students in each syndicate will be awarded the same grade for the work done on their project.

Where financial awards are to be given for exemplary projects, a procedure will be set out separately from this outline.

Projects Memo

Assessment Weights

OBJECTIVE	ON-TIME	QUALITY	DUE DATE
Outline Proposal	5	n/a	02-07
Draft Table of Contents	5	5	03-28
Final Submission	10	75	05-16
Final Submission detail:			
Description		10	
Analysis		25	
Recommendations		20	
Totals	20	80	

memorandum

Date: January 20, 1997
To: FMGT Students
From: Russ Curtis
Subject: Projects: Tasks and Due Dates

Due Date: See Course Outline
Required: A memo outlining your project, submitted to your project supervisor, with a copy to Russ Curtis.
Contents: Set out the Aim of your project and its Scope.
Show the task that will be performed, and the team member responsible for each task.
Set the date of completion for each task, and the date of your final presentation to the client.

1997 Theme:

The theme for this year's projects is Accounting and the Internet. You are asked to find a firm that has an interest in Internet or Intranet accounting applications. Your project team should research and provide advice to your client firm on this or a related subject.
Your project does not have to conform to the theme. This is a request, not a requirement.

Notes:

1. You should rehearse your final presentation with your supervisor before presenting to your client.
2. If you and your client would prefer that the presentation be done here at BCIT, please give sufficient notice to book a meeting room and the required Audio Visual aids.
3. You should aim to finish your project leaving sufficient time to prepare for final exams. Exam week is May 20-23 this year. You should aim to do your final presentation no later than May 02.
4. You must provide your project supervisor with a written report of you project for marking no later than May 16.
5. Unless project teams request a modification, the same mark will be given to each student on a project team, based on both the written and oral presentation.