



*School of Business*

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**COURSE OUTLINE FOR: ENTERPRISE FINANCE**

**FMGT 4520**

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**TAUGHT BY: School of Business**  
**Program: Financial Management**

**TAUGHT TO: Finance**  
**Option : Corporate Finance, Financial Planning**

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**Hours/Week:**

Lecture: 2

Lab: 2

Other:

**Total Hours: 40**

**Term/Level: 4B**

**Total Weeks: 10**

**Credits: 2.5**

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Instructor: **Larry Stubbs**  
Office No. SE6-370i  
Office Hours: As posted

Phone: 456-8192  
Fax: 524-0713

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**Pre-requisites:** Finance I / Security Analysis I (FMGT 3610)

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**Course Description and Goals:**

The purpose of this course is to impart to the student the fundamentals of raising funds. Adequate financing from the most appropriate sources can often mean the difference between life and death to a small or even medium sized company. This course will cover the various sources, the manner in which they should be approached, the documentation they require and their own unique constraints. Included in the types of funds to be raised will be both long and short term financing. Included in the sources will be the chartered banks, the various levels of government and venture capitalists.

**Evaluation:**

<b>Final Examination</b>	<b>40</b>	<b>%</b>
<b>Midterm</b>	<b>30</b>	<b>%</b>
<b>Weekly in-class assignments</b>	<b>20</b>	<b>%</b>
<b>Participation in weekly case discussions</b>	<b>10</b>	<b>%</b>
<b>Total</b>	<b>100</b>	<b>%</b>



### Course Learning

*At the end of this course, the student will be able to:*

- Identify the types of financing available from chartered banks and measure those features emphasized as important in credit granting to corporate customers for bank loans, both short term and long term.
- Identify the sources and types of financing in which provincial and federal government agencies are prepared to engage and understand the constraints and perspectives brought to the negotiations by government agencies.
- Understanding which factors in a business plan to emphasize when dealing with private and public financial sources.
- Identify the nature and purpose of venture capital and understand trends in financing by venture capitalists and the business propositions which they find most appealing.
- Critically analyze the structure of a venture capital proposal.
- Identify the sequence of events in the process of taking a company public.
- Describe the pricing mechanisms employed to value the shares of a company involved in an initial public offering.

### Course Record:

Developed by:	<u>Carol Edwards</u>	Date:	<u>3-Jun-04</u>
	Instructor		
Approved by:	<u>Associate Dean (signature)</u>	Date:	<u>3-Jun-04</u>

### Text(s) and Equipment

**Required:** Canadian Securities Course™ Text

### Course Notes (Policies and Procedures)

- **Assignments:** Late assignments or projects will not be accepted for marking. Assignments must be done on an individual basis unless otherwise specified by the instructor.
- **Attendance:** The attendance policy as outlined in the current BCIT Calendar will be enforced.
- **Course Outline Changes:** The material specified in this course outline may be changed by the instructor. If changes are required, they will be announced in class.
- **Ethics:** BCIT assumes that all students attending the Institute will follow a high standard of ethics. Incidents of cheating or plagiarism may, therefore, result in a grade of zero for the assignment, quiz, test, exam, or project for all parties involved and/or expulsion from the course.
- **Illness:** A doctor's note is required for any illness causing you to miss assignments, quizzes, tests, projects or exams. At the discretion of the instructor, you may complete the work missed or have the work prorated (i.e. an average is given according to your performance throughout the course).
- **Makeup Tests, Exams or Quizzes:** There will be no makeup tests, exams or quizzes. If you miss a test, exam or quiz, you will receive zero marks. Exceptions may be made for documented medical reasons or extenuating circumstances.
- **Labs:** Lab attendance is mandatory.



### Assignment Details

See attached description for details of weekly assignments.

In addition, students will be expected to read, and to participate in, weekly lab discussions of case studies which will be provided to them.

### ***\* Schedule for Enterprise Finance \****

**(This schedule is subject to change at the discretion of the instructor.)**

Week of	Material to be Covered
Mar. 22	Introduction
Mar. 29	Small Business Finance – Business Plans
Apr. 5	Small Business Financing – Bank Financing (Good Friday – April 9 <sup>th</sup> )
Apr. 12	Government Assistance (Easter Monday – April 12 <sup>th</sup> )
Apr. 19	<b>Mid-term exam (30%)</b> – Date to be determined
Apr. 26	Venture Capital
May 3	Venture Capital
May 10	Going Public
May 17	Review
May 24	<b>Victoria Day – May 24<sup>th</sup> Final exam week</b>