

**FMGT 4525**  
**Financial Planning**

**January 2005**

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|                   |   |                     |    |                    |     |
|-------------------|---|---------------------|----|--------------------|-----|
| <b>Hours/Week</b> |   | <b>Total Hours:</b> | 80 | <b>Term/Level:</b> | 4   |
| <b>Lecture:</b>   | 2 | <b>Total Weeks:</b> | 20 | <b>Credits:</b>    | 5.5 |
| <b>Lab:</b>       | 2 |                     |    |                    |     |
| <b>Other:</b>     |   |                     |    |                    |     |

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**Prerequisites**

**FMGT 4525 is a Prerequisite for:**

| <b>Course No.</b> | <b>Course Name</b>                        |
|-------------------|-------------------------------------------|
| FMGT 3610         | Security Analysis<br>(taken concurrently) |

| <b>Course No.</b> | <b>Course Name</b> |
|-------------------|--------------------|
| N/A               |                    |

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**Course Goals**

1. To identify the need for, and then develop a framework to assemble a personal financial plan.
  2. To characterize the six key elements of a financial plan: cash management, risk management, education, retirement, estate and investment planning.
  3. To establish a procedure to develop, implement and monitor a financial plan.
  4. To recognize the regulatory, ethical and legal issues involved in the financial planning profession.
  5. To describe the administrative and marketing aspects of operations of a financial planner.
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**Course Description**

This course is designed to equip the student with the basic knowledge and skills necessary to provide advice of a financial nature to individuals. The primary topics include: taxation, risk management, pension plans, trusts, investments and estate planning.

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**Evaluation**

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|-------------------|-----|
| Final Examination | 30% |
| Mid Term Exam     | 25% |
| Major Project     | 35% |
| Weekly Quizzes    | 10% |

### Course Outcomes and Sub-Outcomes

1. Understand the nature and purpose of a financial plan.
  - a. Establish a framework for gathering data.
  - b. Identify the financial constraints.
2. Cash budgeting.
  - a. Obtaining accurate cash management data.
  - b. Cash management planning strategies.
3. Risk management and insurance.
  - a. Concepts of risk management.
  - b. Fundamentals of life insurance; contracts and strategies.
  - c. Disability insurance.
  - d. Property insurance.
4. Education planning and income splitting.
  - a. Education planning and Registered Education Savings Plans.
  - b. Income splitting.
5. Retirement planning and financial independence.
  - a. Planning and goal setting.
  - b. Government pension plans.
  - c. Registered retirement plans.
  - d. Registered retirement savings plans.
  - e. Insurance planning.
6. Estate and tax planning.
  - a. Tax planning techniques.
  - b. Tax implications of death.
  - c. Estate planning and wills.
7. Investment planning and asset allocation.
  - a. Portfolio analysis and management.
  - b. Asset allocation models.
  - c. Types of investments.
  - d. Limited partnerships.
  - e. Investment planning strategies.
8. Development and implementation of a financial plan.
  - a. Form of final recommendation.
  - b. Implementation procedures.
  - c. Periodic review procedures.
9. Regulatory, ethical and legal issues.
  - a. Federal and provincial regulations.
  - b. Management practices and strategies.
10. The administration and marketing of a financial planner.
  - a. Marketing techniques.
  - b. Staffing and compensation.
  - c. Use of outside resources.

## Course Record

Developed by: \_\_\_\_\_  
Instructor Name and Department (signature)

Date: \_\_\_\_\_

Revised by: \_\_\_\_\_  
Instructor Name and Department (signature)

Date: \_\_\_\_\_

Approved by: \_\_\_\_\_  
Associate Dean / Program Head (signature)

Start Date: \_\_\_\_\_

BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY

School of Business

Program: Financial Management

Option: Financial Planning

Course Outline **Part B**

**FMGT 4525**  
**Financial Planning**

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### Effective Date

January, 2005

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### Instructor(s)

Larry Stubbs

**Office No.:**

**Office Hrs.:** SE6 319

**Phone:**

604-451-6937

**e-mail:** themiserman@telus.net

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### Text(s) and Equipment

Required: Guide to Personal *Financial Planning*  
Carswell

*Photocopied Readings*

Recommended: *Personal Financial Planning (third edition)*, by Kwok Ho and Chris Robinson  
Captus Press, ISBN 1-896691-18-8

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### Course Notes (Policies and Procedures)

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### Assignment Details

| <b>Week of/<br/>Number</b> | <b>Outcome/Material Covered</b>                                         | <b>Reference/Reading</b> |
|----------------------------|-------------------------------------------------------------------------|--------------------------|
| 1                          | Introduction/Data Gathering/Goal Setting                                | Chapter 1, 3 & 4         |
| 2                          | Math of Financial Planning/Financial Problems and Constraints/Budgeting | Chapter 2 & 5            |
| 3                          | Credit and Debt Management                                              | Chapter 11 & 12          |
| 4                          | Tax Planning/Income Splitting                                           | Chapter 6 & 7            |
| 5 & 6                      | Investment Planning                                                     | Chapter 13, 14 & 15      |
| 7 & 8                      | Risk Management and Insurance                                           | Chapter 8, 9 & 10        |
| 9                          | Mid-term Exam                                                           |                          |
| 10                         | Mid-term Break                                                          |                          |
| 11 & 12                    | Planning for Retirement and Financial Independence                      | Chapter 16 & 17          |
| 13                         | Estate Planning                                                         |                          |
| 14                         | Special Situations                                                      |                          |
| 15                         | Regulatory, Ethical and Legal Issues                                    |                          |
| 16                         | Marketing and Administration                                            |                          |
| 17                         | Presentations TBA                                                       |                          |
| 18                         | Review and Final Exam                                                   |                          |