



OCT 28 2003

BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY

Course Outline **Part A**

Business

Program: **PART TIME STUDIES**

Option: **Marketing Management**

MKTG 1324

Small Business Development

Hours/Week:	36	Total Hours:	36	Term/Level:	199920
Lecture:	3	Total Weeks:	1	Credits:	3
Lab:					
Other:					

Prerequisites:

NONE

Course Objectives:

To teach the art of writing a bankable business plan and to help the students to be successful in their new venture.

Evaluation

Assignment #1	15%
Mit-Term Test	30%
Assignment #2	15%
Business Plan	<u>40%</u>
TOTAL	100%

NOTE: All assignments are to be typed and stapled or bound.

Course Summary:

TYPE OF PEOPLE THAT TAKE THIS COURSE:

- The person just starting a business and wanting to know how to continue with some basic knowledge.
- The person that has a product or service and wants to know how to start his own business.
- The academic. The person who likes to learn about new things and enjoys school. This person will have to assume the position of #2 and pretend to start a new business.
- The person who works with a large company and they would like them to obtain some business knowledge in order to perform their job better.

Course Record

Developed by:	_____	Date:	_____
	Instructor Name and Department (signature)		
Revised by:	_____	Date:	_____
	Instructor Name and Department (signature)		
Approved by:	_____	Start Date:	_____
	Associate Dean (signature)		



BRITISH COLUMBIA INSTITUTE OF
TECHNOLOGY

Course Outline **Part B**

Business

Program: **PART TIME STUDIES**

Option: **Marketing Management**

MKTG 1324

Small Business Development

Effective Date

April 1999

Instructor(s)

Office No.:

Office Hours:

Phone:

Required Text(s) and Equipment:

NONE

Reference Texts & Recommended Equipment:

NONE

Course Notes (Policies and Procedures)

1. ALL OUTLINES, SCHEDULES AND MARK ALLOCATIONS ARE SUBJECT TO CHANGE.
2. This course outline may assist you in the future to receive credit for all or part of a course from another post-secondary institution or from a professional program. It is strongly recommended that you keep this course outline in a safe place for future reference.
3. CHEATING, PLAGIARISM AND DISHONESTY: "Acts of cheating, plagiarism and dishonesty are not tolerated; the degree of punitive action may range from a written warning to withdrawal from the program. These penalties may also be applied to student who knowingly contribute to the act of dishonesty, cheating and plagiarism." (Refer to the current BCIT Calendar.)

Class/ Number	Outcome/Material Covered	Reference/ Reading	Assignment Number	Due Date
1				
2				
3				
4				
5				